

THE OPEN UNIVERSITY OF SRI LANKA
FACULTY OF HEALTH SCIENCES
DEPARTMENT OF PSYCHOLOGY & COUNSELLING
2024/2025 – SEMESTER I—FINAL EXAMINATION



BSC (HONS) IN PSYCHOLOGY
PLU 6303 - APPLIED PSYCHOLOGY – LEVEL 6
FINAL EXAMINATION PAPER
DURATION: 03 HOURS

DATE: 23RD APRIL 2025

TIME: 1.30 PM- 4.30 PM

SECTION 2: STRUCTURED ESSAY QUESTIONS (60 MARKS)

Choose 04 out of the 06 questions given below and answer using the provided answer sheets

- 2.1 (a) Describe health as a holistic concept. (5 marks)
(b) Explain theoretical concepts in health behaviour and practice. (5 marks)
(c) Describe applications of concepts in Health Psychology and theories into existing healthcare system. (5 marks)
- 2.2 (a) Describe different forms of Domestic Violence (DV). (5 marks)
(b) Explain the risk factors contributing to Domestic Violence and the physical and psychological impact of Domestic Violence. (10 marks)
- 2.3 (a) Discuss the application of Psychology and the role of professional psychologists. (7 marks)
(b) Contrast and compare the application of Psychology in different scenarios. (8 marks)
- 2.4 (a) Define the role of psychology in advertising and its application. (5 marks)
(b) Describe key psychological concepts and approaches in advertising. (5 marks)
(c) Discuss the influence of psychological approaches used for effective advertising. (5 marks)
- 2.5 (a) Explain the relation between psychology and linguistics. (5 marks)
(b) Describe methods used by psycholinguists. (5 marks)
(c) Explain the computational modelling. (5 marks)
- 2.6 Answer any three (03) of the following. (5x3 = 15 marks)
a) Cognitive biases at the workplace
b) Coaching Psychology
c) Physical and psychological impact of trauma on victims
d) Mindfulness-based cognitive therapy (MBCT)
e)

-----END OF QUESTION PAPER-----