The Open University of Sri Lanka
Faculty of Engineering Technology
Department of Textile and Apparel Technology

Study Programme	:	Bachelor of Industrial Studies Honours
Name of the Examination	:	Final Examination
Course Code and Title	:	**TAM3535 Management Studies**
Academic Year	:	2024/25
Date	:	03rd February 2026
Time	:	13:30-16:30hours
Duration	:	3 hours

General instructions

1. Read all instructions carefully before answering the questions.
2. Write down your Index Number in all the pages of answer scripts.
3. Answer for each question should commence from a new page.
4. This question paper consists of eight **(08) questions** in three **(03) pages.**
5. Answer the **question one (Q1), which is compulsory** and **any five (05) questions from Question 02 to 08.** Question one (Q1) carries 25 marks and questions two (Q2) to eight (Q8) carry 15 marks each.
6. This is a Closed Book Test (CBT).

Question 01

(a) What do you mean by an "**Organisation**"? (02Marks)

(b) List five (05) important managerial activities. (05Marks)

(c) State three (03) important managerial skills that a manager must cultivate. (03Marks)

(d) Name three (03) major management theories used to solve organisational problems. (03Marks)

(e) State three (03) levels of plans in an organization. (03Marks)

(f) State five (05) factors that affect on span of control in an orgaorganisation. (05Marks)

(g) State four (04) steps involved in manpower planning. (04Marks)

Answer any five (05) questions from question two (Q2) to eight (Q8)

Question 02

(a) Briefly describe three (03) main productive resources used in a business. (06Marks)

(b) Briefly describe three (03) main groups that make up the economic system of a country. (06Marks)

(c) Write three (03) advantages of a sole proprietorship. (03Marks)

Question 03

(a) Briefly explain the purpose of corporate planning in an organisation. (05Marks)

(b) Write a short note on SWOT analysis. (05Marks)

(c) Write a short note on PEST Analysis. (05Marks)

Question 04

(a) Briefly describe the main marketing management philosophies adopted by organisations. (06Marks)

(b) State four (04) stages of the Product Life Cycle. (04Marks)

(c) State five (05) main elements of promotion in the marketing mix. (05Marks)

Question 05

(a) State five (05) factors considered in product design and strategy. (05Marks)

(b) Briefly describe three (03) methods of organising production in an organisation. (06Marks)

(c) Write four (04) benefits of applying work study to a manufacturing process. (04Marks)

Question 06

(a) State the three (03) main types of information that originate from accounting. (03Marks)

(b) Differentiate **internal auditors** and **external auditors**. (06Marks)

(c) Briefly describe the main stages involved in budget preparation. (06Marks)

Question 07

(a) Briefly explain the main barriers to change in organizations. (06Marks)

(b) State four (04) problems faced by organisations in **Research and Development.** (04Marks)

(c) Write a short note on the 5S system that can be used to create an effective workplace. (05Marks)

Question 08

(a) Briefly explain the importance of business training for successfully managing and growing a business. (05Marks)

(b) Name five (05) key components that should be included in a business plan. (05Marks)

(c) State five (05) types of professional advisers who can assist in the success of a business. (05Marks)