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THE OPEN UNIVERSITY OF SRI LANKA
BACHLOR OF MANAHGEMENT STUDIES DEGREE PROGRAMME
LEVEL – 06
ASSIGNMENT TEST -2013
NEW DIMENSIONS IN MANAGEMENT –MCU 4203
DURATION: TWO (02) HOURS

DATE: 12.01.2013 **TIME: 10.00 AM TO 12.00 Noon**

Answer Any Two (02) Questions. All Questions Carry Equal Marks.

01. a) What do you understand by the term 'participative management'? Explain your answer using examples.

(20 marks)

b) What are the key environmental dynamics that affect the operation of participatory principles? Explain the manner in which these factors affect the operation of participatory principles within contemporary work organizations.

(30 marks)

02. a) Define 'productivity' and discuss its importance for managing organizations.

(20 marks)

b) Identify the factors affecting productivity and briefly explain each.

(30 marks)

03. a) Describe the main influence of the Ohio State University Studies towards a participatory behaviour pattern in the management of organizations.

(25 marks)

b) Discuss the main features in Tannenbaum/Schmidt Continuum of Leadership behaviour.

(25 marks)

04. Critically analyse the following phenomenon/terms drawing out their implications for managing contemporary organizations.

a) Euro Zone Crisis
b) Austerity Measures
c) Ethical Garments
d) Green Marketing

(12.5 x 4)

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