THE OPEN UNIVERSITY OF SRI LANKA
BACHELOR OF MANAGEMENT STUDIES DEGREE PROGRAMME
LEVEL – 06
ASSIGNMENT TEST - 2016
NEW DIMENSIONS IN MANAGEMENT – MCU 4203
DURATION: TWO HOURS (02) HOURS

DATE: 13.12.2015 **TIME: 10.00 A.M TO 12.00 NOON**

Answer Any TWO (02) Questions. All Questions carry equal marks.

01. Scanlan and Atherton (1981) defines participative management as "a way to get things accomplished by creating an environment whereby employees are encouraged to become involved both mentally and emotionally in problem solving situations which will contribute to organizational objectives and goals."

(a) Explain the above definition giving examples of how principles of participative management are practiced in new forms of work organizations.

(20 Marks)

(b) Discuss how culture influences the degree of participation at work settings, giving examples.

(30 Marks)

02 (a) Identify five (05) main barriers to creativity and briefly explain each.

(15 marks)

(b) Discuss how creativity can be enhanced. Give examples to strengthen your answer.

(15marks)

(c) Explain the process and consequences of entrepreneurial failure. Use examples from the local business scenario to illustrate your answer.

(20 marks)

03. Explain the 'Leader Member Exchange Theory' and discus how it can be applied for leading employees in modern day business organizations. (50 marks)

Copyrights Reserved-