THE OPEN UNIVERSITY OF SRI LANKA
BACHELOR OF MANAGEMENT STUDIES DEGREE PROGRAMME
LEVEL – 06
ASSIGNMENT TEST - 2015
NEW DIMENSIONS IN MANAGEMENT – MCU 4203
DURATION: TWO HOURS (02) HOURS

DATE: 14.02.2015 **TIME: 10.00 A.M TO 12.00 NOON**

Answer Any TWO (02) Questions. All Questions carry equal marks.

01 As Sadler (2012) states ..."member participation in a [work organization] does not just grow; it must be desired by the membership and cultivated by the leaders".

Explain the above statement highlighting the **key environmental dynamics** that affect the operation of participatory principles within work organizations. Elaborate your answer drawing in practical examples from the contemporary world of work.

(50 Marks)

02 a) Explain what you understand by the term 'entrepreneurship'

(15 marks)

b) Specify the different aspects of 'creativity' as suggested by *Shapro* and briefly explain each.

(15marks)

c) Explain, with the use of suitable examples, the interrelationship between 'creativity' and 'entrepreneurship'.

(20 marks)

03. Identify two (02) 'Contemporary Theories of Leadership' that you know of and briefly describe each. Your answer should contain a discussion of 'how' these theories can be applied in leading employees in modern day business organizations.

(50 marks)

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