0113

THE OPEN UNIVERSITY OF SRI LANKA
BACHELOR OF MANAGEMENT STUDIES HONOURS DEGREE PROGRAMME
LEVEL – 06
FINAL EXAMINATION – OCTOBER 2018
NEW DIMENSIONS IN MANAGEMENT – MCU 4203/MSU6503
DURATION: THREE (03) HOURS

DATE: 28. 10. 2018 **TIME: 09.30 AM TO 12.00 PM**

Answer Any Five (05) Questions. All Questions carry equal marks.

01) Define participative management and explain the influential factors that help create an appropriate environment for participative management within work organizations.

(20 Marks)

02) "Within the relationship between commitment and participation, [Leadership] is a critical inter-linkage, whether for positive or negative outcomes. Leadership is not only its various contributions to membership mobilising capacity but is a form of activism".

Critically analyze the above statement.

(20 Marks)

03) Define entrepreneurship and discuss the three (03) factors influencing Entrepreneurship development.

(20 Marks)

04) Identify Juran's ten steps to quality improvement and briefly explain each.

(20 Marks)

05) a) What do you understand by the term ' trade protectionism ?

(5 marks)

b) Name five methods of trade protectionism that you know of and briefly explain each.

(15 marks)

06) Explain Porter's Diamond Model and discuss its importance in managerial decision making in International Business (IB).

(20 Marks)

07) Write short notes on the following:

a) Social Entrepreneurship
b) Leader-Member Exchange Theory
c) Trade Diversion
d) Transcendental Leadership

(20 Marks)

- Copyrights Reserved-