THE OPEN UNIVERSITY OF SRI LANKA
COMMONWEALTH EXECUTIVE MASTER OF BUSINESS / PULIC ADMINISTRATION PROGRAMME
FINAL EXAMINATION -2012
POLICY ANALYSIS & IMPLEMENTATION –MCP2607
DURATION THREE (03) HOURS

DATE: 15.12.2012 TIME: 9.30am to 12.30pm

INSTRUCTIONS:

01. Answer FIVE (05) questions
02. Write legibly and to the point.
03. All questions carry equal marks

1. a.) What is meant by the term 'public policy'. Explain briefly? (5 marks)
   b.) Critically examine the characteristics of the different models of policy analysis and their implications to policy making process. (15 marks)

2. The traditional method of identifying policy issues by the elected representatives has now been shifted to several other sources due to the dynamics of governments, economic changes and complexity in society. As such political representatives are no longer expected to be knowledgeable in all the areas under their responsibility and are very likely to depend on various sources for input.
   a.) Discuss the different sources involved in identifying problems that require for policy making. Use any public policy that is familiar to you in support of your answer. (10 marks)
   b.) Explain the reasons for obtaining the services of commissions and task forces for the study of an issue. (10 marks)

3. The standard policy process contains a series of steps. Hogwood and Gunn have identified Eightfold Path to policy making process. Briefly explain the eight steps and critically examine the importance of two of the steps in the context of policy making in Sri Lanka. (20 marks)

4. Management " scanning " literature which discusses the need to scan problems and opportunities in wide range of contexts, is one of the areas of study that can be applied to policy issue search. Hellriegel and Slocum focus on different modes or contexts of scanning ranging from highly structured to unstructured.
   a.) Explain Hellriegel and Slocum's Four Modes of Scanning that could apply to policy issue search. (10 marks)
   b.) Briefly discuss the sources for active issue search. Use examples to elaborate your answer. (10 marks)

5. Pressure groups or interest groups are organizations that comprised of people who have joined together for mutual gain with an aim to further their interest by influencing public policy making process. The overriding goal of interest groups is to influence the development and implementation of public policies.
   Explain with examples, the role of interest groups in the policy process. (20 marks)

6. The purpose of Institutional Analysis and Development (IAD) Framework is to integrate work done within the social sciences including political science, economics and sociology that focuses on how institutions affect the individuals and their behavior.(Linor Ostrom 1999). Explain as to how Institutional Analysis and Development Framework helps in problem analysis. (20 marks)

7. a.) The concept of globalization has been subjected to rapid expansion with the development of new communication systems. Discus what is meant by the term 'globalization'? (08 marks)
   b.) Evaluate the role played by three international organizations in the globalization process. (12 marks)

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